

OFFICIAL DEPARTMENT

VII International Scientific and Practical Seminar “Ukrainian-Polish Scientific and Educational Integration: a Two-Way Road”

The generalization of the European cooperation experience in the scientific, educational and innovative space confirms that its establishment is a complex and lengthy process. It does not admit artificial measures and considers numerous institutional and economic conditions and factors. There is every reason to say that such cooperation, launched in 2018 by the University of Lodz, the Institute of Industrial Economics (IIE) of the National Academy of Sciences of Ukraine, the Academy of Economics of Ukraine, and SI “Luhansk Taras Shevchenko National University” (LNU) is based on a clear understanding of the content and purpose of modern European scientific and educational cooperation of countries and directly - institutions.

One of the proofs of such actual cooperation was the holding of the traditional, already the VII Ukrainian-Polish scientific and practical seminar on December 16-17, 2021. This year the seminar was held in a combined offline-online mode in the context of the trip of LNU scientists to Poland to sum up the project of the Ministry of Education and Science of Ukraine and the Polish National Agency for Academic Exchange (NAWA) “National business cultures of Poland and Ukraine: improving the scientific and practical foundations of cooperation in European and world markets”. Unlike the previous Ukrainian-Polish seminar, the founders were joined by scientists from another leading Polish institution with a European name, the Silesian University of Technology.

Greetings of the Director of IIE, Academician of the National Academy of Sciences of Ukraine O. Amosha; Deputy Director of the IIE, Doctor of Economic Sciences, Corresponding Member of the National Academy of Sciences Y. Zaloznova, and the Head of the Research and Scientific Cooperation Center: Poland – Ukraine, Dr. hab., professor

B. Glinkowska-Krauze, were not protocol-declarative, they had a practical business orientation.

To achieve the goal of the scientific event, Professor of the University of Lodz B. Kaczmarek outlined the problems of harmonization of the institutional framework of cooperation between Poland and Ukraine in the scientific and research field. Candidate of Economic Sciences Ie. Chebotarov (LNU) substantiated proposals to improve regulatory regimes to ensure innovative activities of enterprises in Ukraine. Candidates of Economic Sciences O. Tatarchenko and N. Chebotarova (LNU) highlighted the prospects of involving students of educational institutions in international scientific cooperation. Candidates of Economic Sciences N. Burda and G. Shtapauk (LNU) identified the marketing component of such cooperation.

The Doctor of Economic Sciences V. Liashenko (IIE) report was devoted to the issues of institutional support of Ukrainian-Polish scientific-educational and innovative European integration. Doctor of Economic Sciences Y. Kharazishvili (IIE) revealed the relevant strategic aspects. Candidate of Economic Sciences N. Trushkina (IIE) considered the problems of creating a transport and logistics cluster in Ukraine and Poland. Doctor of Economic Sciences I. Pidoricheva (IIE) outlined the prospects of Ukraine’s European integration in the field of innovation. Doctor of Economic Sciences O. Vishnevsky (IIE) identified strategic directions of Ukraine’s integration in education, research and innovation spheres. Also of great interest were the reports of young scientists from the Faculty of Management of the University of Lodz S. Kaczmarek, E. Gwiaździński, M. Kachmarek, T. Noga, J. Banasiak and others.

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