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The features of assessing the effectiveness of recreation resources in terms of sustainable development. Demonstrated determinants social impact of their use. Principles of economic evaluation using recreational resources. The necessity of an ideology that would take into account current trends in the transition to a liberal market economy and entry into international structures. The fate of civilization depends not only on man's relationship to nature, but also from the continuity of generations in understanding their needs, both material and spiritual, to preserve human, civilization values and traditions of humanism. Of particular importance is the evaluation of the effectiveness and use of recreational resources, which should combine not only economic and social components, but also include an assessment of measures for the protection and restoration of such resources. Economic feasibility and validity term use of a recreational resource embodied through the level of profitability from its use for tourism purposes. However, in the context of sustainable development, the economic effect is adjusted based on the level of expenditure on maintenance of recreational resources in good condition and it plays that affects the increase in value terms of resource and hardly contributes to the current level of profitability from its use.

Key words: natural resources, tourism, sustainable development, economic efficiency, economic rent, expense principle.

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The efficiency of the use of complex analytic assessments to determine the level of natural and industrial safety areas of different rank. Analysis of the various authors' approach has revealed